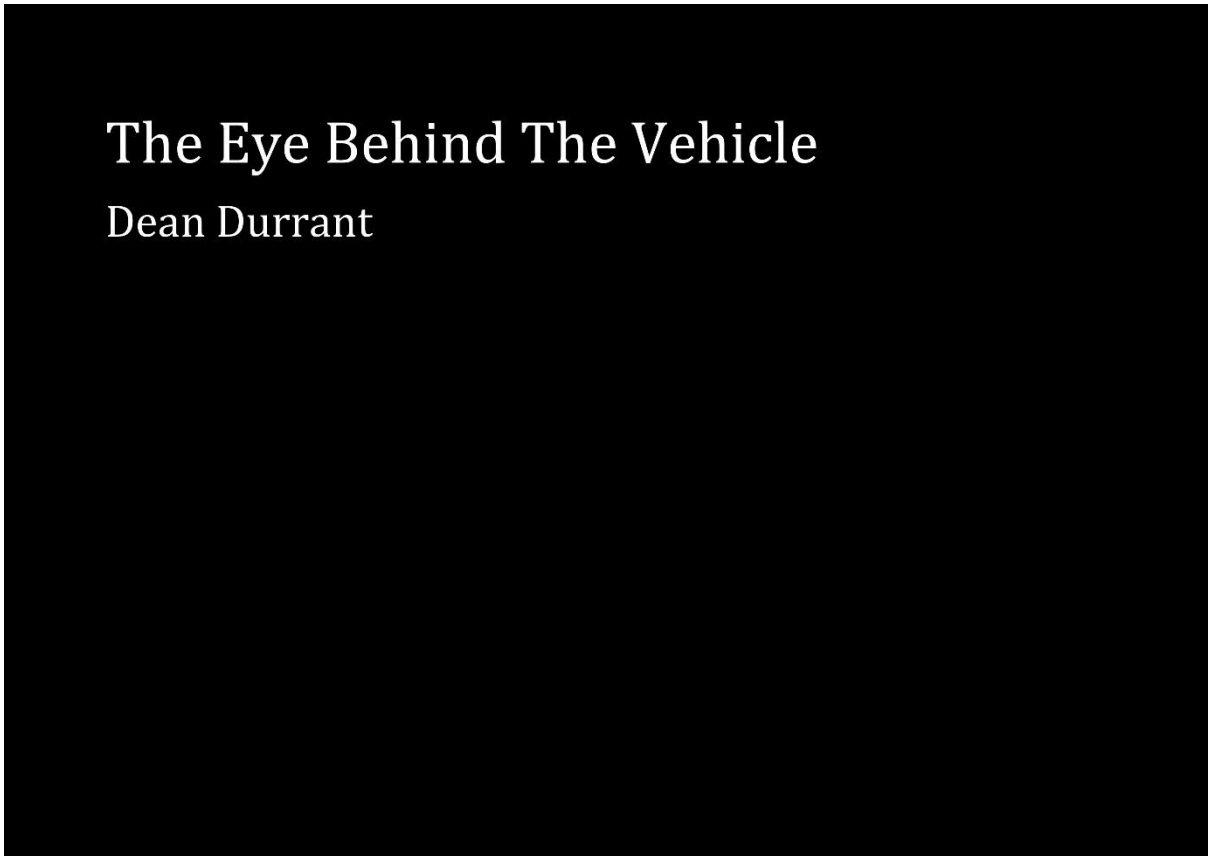
Pitch Presentation for Publishers

THE EYE BEHIND THE VEHICLE

Created by Dean Durrant



1. Executive Summary

The Eye Behind the Vehicle is a disruptive, high-concept literary artifact engineered for the modern consciousness market. It is not a traditional book, it is a **tactile psychological device** designed to bypass analytical resistance and induce a real-time shift in the reader's perceptual state.

Across 30 pages, the artifact uses a synchronized, multi-tier linguistic architecture to dismantle conditioning, expose egoic defence mechanisms, and guide the reader into a deeper state of self-awareness. The final page completes a structural time-loop that directs the reader back to Page 1, creating a continuous cycle of realization.

This is a premium, physical-first product designed for readers seeking depth, disruption, and transformation.

2. Why I Wrote This Book

I wrote *The Eye Behind the Vehicle* to give readers a direct, visceral encounter with themselves, one that cannot be achieved through conventional self-help, philosophy, or spiritual instruction.

Most modern readers are drowning in information but starving for **impact**. They consume endless content without experiencing genuine internal change. This artifact was created to break that cycle. It is designed to interrupt habitual thinking, collapse inherited frameworks, and reveal the "eye", the inner observer, behind the psychological vehicle they've been unconsciously driving.

This book exists to wake people up, not gently guide them.

3. Who the Book Is For

This artifact is written for:

- readers of esoteric, metaphysical, and consciousness-expanding literature;
- seekers who want transformation rather than theory;
- individuals experiencing existential pressure, identity collapse, or emotional overload;
- readers drawn to premium, physical-first books;
- fans of Rick Rubin, Alan Watts, Rilke, Gibran, and experimental literary works;
- collectors of high-concept, disruptive art-books.

It is especially suited for readers who feel trapped in mental loops, emotional patterns, or societal conditioning, and are ready to break them.

4. Author Biography

Dean Durrant is a chirologist, behavioural insight practitioner, consciousness facilitator, and creative writer with nearly four decades of experience in martial arts, meditation, chirology, and human development.

He is the founder and lineage holder of the **Kochozan no Musha** martial arts system and has spent his life studying how human beings grow, adapt, and awaken. His work blends Eastern and Western philosophy, energy awareness, behavioural insight, and practical tools for psychological clarity.

Dean's writing is shaped by lived experience, not theory. His voice is direct, uncompromising, and grounded, the voice of someone who has spent a lifetime observing human behaviour at its rawest levels.

5. Audience & Promotional Capacity

Dean maintains active engagement across:

- martial arts communities
- wellbeing and consciousness groups
- chirology circles
- personal development audiences

He regularly shares insights through:

- workshops
- online content
- talks
- community events
- private training

While he does not claim a large online following, he has a loyal, engaged audience who respond strongly to his writing and teachings. Dean is committed to supporting promotion through interviews, readings, online content, and direct community engagement.

His strength is authenticity and depth, not mass-market broadcasting.

6. The Four-Tier Structural Architecture

Every page of *The Eye Behind the Vehicle* operates on four simultaneous frequencies:

1. The Core Transmission (The Verse)

Raw, rhythmic, unapologetic prose that dismantles conditioning and mirrors the human condition.

2. The Operational Command

Direct, imperative prompts that force the reader to interact with their physical environment, breaking passive consumption.

3. The Watcher's Commentary

A grounded, visceral breakdown that exposes egoic defence mechanisms and reveals the inner observer.

4. The Master-Code Cipher

A hidden bolded word on each page. When read sequentially, these 30 words form a single master sentence that completes on Page 30 and locks the temporal loop.

This architecture creates a multi-layered psychological experience unlike any traditional book.

7. Market Viability

The Tactile Trend

Readers are experiencing digital fatigue. Premium, physical-first books like *The Creative Act* and *The House of Leaves* have become collector's items.

The Hook

A 30-page, multi-layered consciousness artifact with a built-in time-loop and hidden cipher is unlike anything currently on the market.

The Voice

Direct, uncompromising, martial, esoteric, a rare combination that stands out immediately.

The Ecosystem

This artifact is the vanguard anchor for a larger narrative universe including *Cosmic Corridor* and *Shadow: The Wandering Soul*.

8. Why This Book Now

Modern readers are overwhelmed, overstimulated, and psychologically fragmented. They are seeking:

- clarity
- depth
- disruption
- meaning
- tactile experiences
- non-digital transformation

This artifact meets the moment precisely.

9. Closing Statement

The Eye Behind the Vehicle is not a book, it is a psychological device. A premium, physical-first artifact engineered to disrupt, awaken, and transform.

I'm excited to explore bringing this work to a wider audience through traditional publishing.