

SANTASADŌ

Aike Borghuis - The Secret Leadership of Eldest Daughters

What do Jacinda Ardern, Angela Merkel, and Brené Brown have in common?

LEADERSHIP



What do Angela Merkel, Oprah Winfrey, and Brené Brown have in common? They are leaders and eldest daughters.

Most eldest daughters don't think of themselves as leaders, but they are. They take it for granted that they run the organization or build a successful business. In fact they are often modest about their own role and critical of what they could or should do better.

They may look fine from the outside, but within there is a conflict. They continue to work harder and their bodies are signaling a protest. They regularly feel guilty because they spend so much of themselves at work that they are not at their best at home. They experience inner unrest and wonder: is this the life I want to live? They often don't know what they want anymore, but are uncertain what they do want. Eldest

daughters will try to solve these issues on their own because that is how they have always done this.

But it can be different! *The Secret Leadership of Eldest Daughters* answers:

- What is the impact of your role in your family on your leadership skills?
- What are your qualities or skills you need to develop?
- What is the eldest daughter dynamic and how can you break that cycle?
- What is the secret leadership of eldest daughters and how do you apply it?

You will make your own heroine's journey and receive valuable exercises and practical tools that you can start using today.

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ABOUT THE AUTHOR



Aike Borghuis is an eldest daughter, and daughter and granddaughter of eldest daughters. She is also the mother of two daughters so she is fully immersed in the eldest daughter dynamic. She works with a systemic framework and specialized in the eldest daughters leadership when she happened to discover that nearly all her consultancy clients are eldest daughters. She trains eldest daughters in C-level positions and experienced entrepreneurs who have the ambition to add purpose and value to society.

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