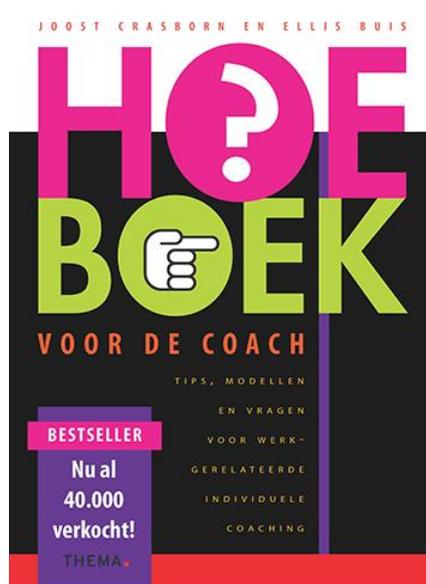


# SANTASADŌ

## Joost Crasborn & Ellis Buis - How-to-Book For Coaching

Tips, Models and Questions For Individual Work-Related Coaching

COACHING | COMMUNICATION



**The *How-to-Book For Coaching* is one of the best-selling Dutch coaching titles.**

As a coach you want to move people, you want to empower them to set their own course with more strength and confidence. You use a wide spectrum of methods and techniques, but sometimes you need to know how to deploy a specific intervention with more accuracy.

The *How-to-Book For Coaching* teaches you this, in practical How-to-language. How do you start a good confrontation? How do you respond to stress? How do you broaden ones perspective? How do you work with polarities? And how do you do nothing? In thirty How-to's, you read example dialogues, questionnaires, conversational models and checklists. In addition, the

authors have introduced a solid vision on coaching.

This makes the *How-to-Book For Coaching* a valuable and practical book for everyone that is working as a professional coach or learning to become one. Filled with tips and interventions, it is a practical reference book for every coach and anyone working on their own development.

Published in 2008 | Paperback | 272 pages | ca. 45,000 words | with illustrations

- Over 45,000 copies sold
- Shortlisted for Management Book of the Year
- Dutch edition published by Thema Publishers



## ABOUT THE AUTHORS

**Joost Crasborn** is an experienced coach and senior trainer and founder of his company Crasborn Coaching. He focusses on individual and group coaching programs and coaching and leadership training. Previous books include *The Big Book On Coaching Leadership* and *How To Coach My Team*. He uses five core principles for everything he does: keep it simple, focus on what works, take action from ambition and strength, celebrate your successes and be open and direct.

**Ellis Buis** is a trainer and coach, both independently and for several large Dutch educational organizations. Most of her training and coaching activities involve written communication but she also provides training programs on oral interaction, like feedback and presentation.

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### **RECOMMENDATION**

‘It is nearly impossible to find a more practical book than this one. A source of inspiration that urges you to start working with the ideas right away. With much attention for the most important coaching skills, listening and asking questions, giving feedback and looking for confrontation. You know how it is done, but this book offers solution for how to do this in the best way. And there is a wide range of topics in the How-to’s and this book is an excellent reference book for each part of each coaching program. The *How-to-Book For Coaching* is a wonderful book for everyone that wants to develop their coaching skills and be successful in coaching their employees or clients.’

**Daniëlle de Jonge, Managementboek.nl**

