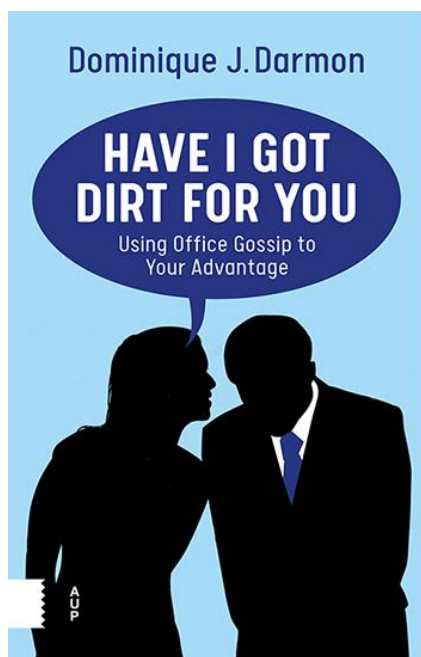


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Dominique J. Darmon - Have I Got Dirt For You

Using Office Gossip To Your Advantage

COMMUNICATION | HUMAN RESOURCE | PERSONAL DEVELOPMENT



“Three may keep a secret if two of them are dead.” – Benjamin Franklin

While gossiping doesn't have a great reputation, research shows that it is inevitable and can actually have a positive contribution to organizations. According to Dominique Darmon, there is an optimal balance we call the 'sweet spot' of gossip. Colleagues who never gossip are quickly considered to be socially incompetent and people who spend their time chatting away by the coffee machine, are judged as untrustworthy.

Have I Got Dirt For You is filled with scientific insights, real-life examples, and gossip situations from movies, series, and literature. With the help of this book you will learn everything about this inevitable form of communication. And about all the aspects that have an

important role in the art of gossiping: finding the perfect balance is the key to success.

Dominique J. Darmon have been a senior lecturer at the Hague University of Applied Sciences. She teaches International Communication Management and is a member of the Change Management research group.

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ABOUT THE AUTHOR

Dominique Darmon is a senior lecturer at The Hague University of Applied Sciences, since 2012. She teaches Journalism and Media, Intercultural Communication, Communication and Behaviour, and Ethical Communication. As a member of the Research Group Change Management, she is exploring the role of gossip in organizations. Dominique has more than fifteen years of experience as a television producer for Canadian broadcasters. She also worked for SNV (Netherlands Development Organization) as international campaign manager. Her work took her around the world.

RECOMMENDATIONS

“I love this book! Whether you call it gossip, dishing the dirt, or being connected to the grapevine, failure to exchange a wide-range of information is detrimental to your career. Dominique Darmon has done a terrific job of illuminating why you must be in the know at work and how you can do it respectfully and with integrity.”

Dr. Lois Frankel, author of the *New York Times* bestselling book *Nice Girls Still Don't Get the Corner Office*

“This is a must-read for everybody who thinks that gossiping is just for evil people. The author makes clear that gossiping can play a positive role, provided that you do it according to the rules of the game. Dominique Darmon explicitly and clearly describes these rules. Who wouldn't want to know more about that?”

Len Middelbeek, journalist and author

“An excellent approach to the concept of gossip and rumor. The science in Darmon's book is solid and will open your mind to a broader view of these fascinating human qualities. May it stand on equal footing with the art of complaining!”

Bart Flos, bestselling author of *The Anti-Complain Book*

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