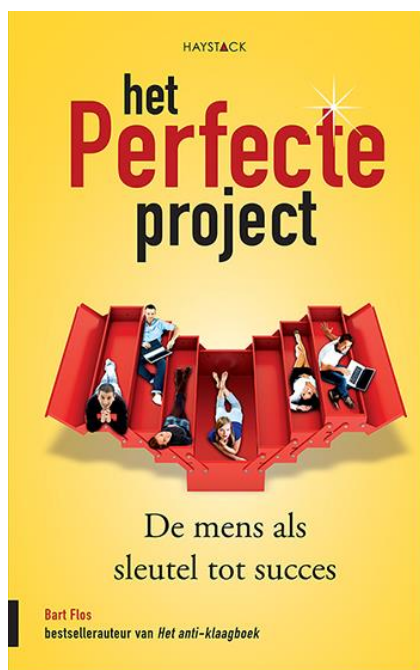


# SANTASADŌ

## Bart Flos - The Perfect Project

People as the key to success

PROJECT MANAGEMENT | TEAMS



Traditional project management leads to an enormous waste of time, money, and human skills. Two-thirds of all projects fails, large and small, every time and everywhere. Yet, your project can be successful, if you put people front and center.

Forget everything you learned on project management. The eternal spiral of failure can only be solved if you push the right buttons. Look beyond the usual project horizon and create the successful human with your tool box:

- Put the leader in the right place!
- Think as an adult, act as an adult!
- Put your finger up if you don't agree!

The book is filled with confronting examples and practical tips and tricks. The author offers a simple yet revolutionary approach to unmask useless projects

and turn them in perfect projects.

Published in January 2014 | Paperback | 192 pages | ca. 39,000 words

- Over 5,000 copies sold
- Dutch edition published by Haystack

## ABOUT THE AUTHOR



**Bart Flos** has over twenty-five years of experience as project manager, change manager, and crisis manager, and has salvaged countless projects from their doom. He wrote the bestseller *The Anti-Complaining Book* and *The Anti-Rut Book*, and is a well-known speaker on the complaining, leading, and changing human.

## RECOMMENDATIONS

‘That I, who reads just one or two books each year, read this book in one breath is saying something. With fifteen years of IT experience, this book was full of recognition. Easy to read and full of valuable tips and analyzes and ‘putting things in perspective’. Most problem solving is extremely logical and accessible when you read it: they are presented in a clear way. For other ideas you need some more courage, but they can work. Everybody that works with projects in one way or another, can learn something from this book and with the stories and tone of voice it is an entertaining read. A true recommendation!’ – **Managementboek.nl**

‘I read the book with enthusiasm, especially with the charming comment that people are key.’ – **Corinne Klaver**, Expand.nl

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