SANTASADÕ

Dennis Heijn - Against the Flow

FICTION



When the passionate climate defender Pino realizes that his job at the World Wildlife Fund is only confirming his sense of powerlessness, he and three of his friends decide to take radical action. They kidnap the son of the CEO of Shell with the aim of forcing the fossil fuel industry to face up to its responsibilities and alter its course.

The kidnappers make a point of generating as much publicity as possible, which leads to many surprising twists in the usual interplay between the kidnappers, the family, the board of Shell, the police and the media. The world looks on as the drama unfolds, wondering whether the end will justify these drastic means.

Published in April 2024 | Paperback | 256 pages | ca. 60,000 words

- English sample translation available
- Film rights under option before publication
- Dutch edition published by Santasado

ABOUT THE AUTHOR



Dennis Heijn (1963) previously wrote *It Takes Speed to Dodge Trees; Acting Differently by Looking at Things Differently* (2014). In this book he shares the experiences of his international career with Heineken. This was followed by *The Fearless Monkey, A Creative Guide to Leadership in a Paradoxical World* (2018), an English book on leadership and life in general.

The publication of his debut received great press interest and the author offers an interesting profile and network of

international journalists, authors, climate activists, and opinion leaders who will support the promotion of the book internationally.

For *Against the Flow* Dennis was inspired by his own critical attitude towards international business, his fascination with the fact that even the best intentions can have bad outcomes, and the kidnapping and murder of his own father, over 35 years ago. Dennis Heijn is married and the father of seven children. He will be actively promoting translated editions of his book, is fluent in English, Italian, and Spanish, and will get by in French and German.

RECOMMENDATIONS

"The big question how far you can go to fight injustice and climate crisis isn't answered by Dennis Heijn—that you will have to do for yourself—but he did write a thrilling and all too realistic book about it. Recommended!" — **Dolf Jansen**, comedian and radio journalist

"Read it in one go. In this hauntingly realistic 'climate-thriller' Dennis Heijn cleverly combines his personal dramatic history with an ominous future." — **Jeroen Smit**, bestselling author on ABN-AMRO Bank, Unilever, and Ahold

"A very good and thrilling page-turner that makes us think about issues that affect us all. Making the right choices seems to be the theme—how different would the world be if Shell had listened to itself? Dennis Heijn challenges the reader and once in his trap there is no escape. I read the book with pleasure and a pain in my chest." — **Harry Starren**, author, professor, and director of Ithaca International