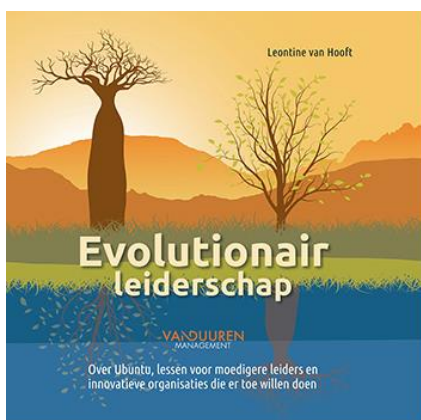


# SANTASADŌ

## Leontine van Hooft - Evolutionary Leadership

About Ubuntu, lessons for brave leaders and innovative organizations that want to matter

INNOVATION | LEADERSHIP | STRATEGY



Organizations that want to be relevant in the future can only cope with the challenges we currently face with a completely different way of thinking and acting. We need the realization that we are one world, a fact that transcends the individual, nation, and continental interests. And that we have to learn the lessons from each other's global wisdom to address our common interests. Value-driven and striving for well-being. Not each man for themselves but connected with each other and our environment.

### I am because we are

Ubuntu, the ancient African philosophy about humanity and connection, adopted by people like Nelson Mandela and Desmond Tutu has become a global philosophy used in a growing number of fields, like management and leadership. Ubuntu helps organizations and their leaders to find answers to the big issues and simultaneously creates happier companies in which people flourish and perform above expectations.

'Ubuntu leadership has been the core of our family business and the time is now to share this knowledge and experience with others in true Ubuntu style. *Evolutionary Leadership* uses ten lessons and examples from our own experience and international cases to clearly show what Ubuntu can mean for organizations that know that things have to change.'

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## ABOUT THE AUTHOR

**Leontine van Hooft** is corporate anthropologist, inclusive entrepreneur, inspiring speaker, and author of the books *The Power of African Thinking* and *The Way to Gross Global Happiness*. She is the member of several Boards and is guest lecturer at the University of Applied Sciences for Philosophy and other institutions.

## RECOMMENDATIONS

‘It is becoming painfully clear that the trinity of individualism, liberalism, and materialism are not future-proof. This book is an anthology of the universal strength of Ubuntu and the evolutionary leadership with which we can discover new ways for survival.’ — **Kees Klomp**, lecturer and author

‘The mentality that Ubuntu represents influences all aspects of society. This book shows how things can change and it is well worth reading.’ — **Jan Terlouw**, former member of Parliament and author

## TABLE OF CONTENTS

A call to action

**PART 1**, Why Ubuntu, what is Ubuntu, and what is Ubuntu leadership? – the theory

1. A rough awakening
2. Ubuntu, community well-being as guidance
3. Evolutionary Ubuntu leadership

**PART 2**, Ten tribal survival lessons for organizations – the practice

Lesson 1. Connect your organization with what you contribute to a better world

Lesson 2. Create a tribe in which the source flows automatically

Lesson 3. Go for infectious happiness

Lesson 4. No innovation without diversity and inclusion

Lesson 5. Build circles instead of pyramids

Lesson 6. leKgotla method: choose decision-making from support

Lesson 7. Always share the truth

Lesson 8. Secure the dignity of the organization

Lesson 9. You don't play to win but to contribute

Lesson 10. Be a good ancestor

Epilogue

Sources of inspiration

About the author