

SANTASADŌ

Rudy Kor, Jo Bos & Theo van der Tak - The Project Canvas

Together towards the essence of your project

PROJECT MANAGEMENT | TEAMS



Starting a new project is often exciting, a new challenge with new people. But before you know it you're busy making complex plans and (re)writing several thick project documents. It does not have to be like that.

Before you start writing a whole project contract it would be better to start with a Project Canvas and visualize the essence of the project with all the stakeholders. It is easy to start working without clarifying the key aspects and added value of the project, and who would want to commit themselves to the development. *The Project Canvas* helps all of those involved.

The Project Canvas is a simple tool to design the project. Stakeholders answer the most important questions, and the completed Canvas gives a clear image of the essence of the project, which becomes the basis for the client's decision to start or not. Once the decision has been made to start the project, *The Project Canvas* will be the basis for the project contract, the project plan and the project initiation document (PID).

The Project Canvas is a particularly practical tool for the project leader and team. They are the first to be responsible for designing the project. Whichever approach they choose (Project Management, Project Creation, Scrum, PRINCE2, Agile Project Management, Project Management Body of Knowledge, or others), the Canvas can be used with all methods. *The Project Canvas* is a quick and effective tool for every project. Interaction, co-creation, visualization, motivation, common language, proactive, open dialogue, ownership and a coherent view, this is *The Project Canvas* in a nutshell.

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- Full German translation and English summary available
- German rights sold to Schäffer-Poeschel
- Dutch edition published by Management Impact



ABOUT THE AUTHORS

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English summary of The Project Canvas

About the authors

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