

# SANTASADŌ

## Jitske Kramer - *Work Has Left the Building*

How to reorganize work after the COVID culture shock

BESTSELLERS | ECONOMY | ORGANIZATIONS | TEAMS



Jitske Kramer wrote *Work Has Left the Building* during the second Dutch lockdown in October 2020. About how we experienced a collective culture shock with COVID-19 and the impact on our work life. Our timing has been off for months, we are confronted with uncertainties, crisis decisions and the necessity to adapt and change. Working from home became standard overnight which requires more than 'playing online office at home with makeshift solutions'.

How do you adapt your corporate culture, how do you approach leadership at a distance, what can you do to reach the end of this period in a better position, how do you preserve the pride within your organization and the connection within your team if you haven't seen each other but virtually for months, do you consider this period a crisis or a transformation, what

new rituals do you need to survive?

Drawing from anthropology, experiences in organizations from her readers and the many travels Jitske made across the globe, she offers some support for these strange times. *Work Has Left the Building* is an inspirational book, packed with valuable perspectives and practical answers for the questions we now have.

Published in December 2020 | Paperback | 216 pages | ca. 60,000 words

- Over 15,000 copies sold
- English sample translation and full German translation available
- Longlisted for Management Book of the Year
- German rights sold to dPunkt Verlag
- Dutch edition published by Boom Publishers Amsterdam



## ABOUT THE AUTHOR

Jitske Kramer travels all over the world to learn from traditional healers, leaders, surprising innovators and random strangers. She views the world and individual organizations through the eyes of an anthropologist. Her discipline, cultural anthropology, questions what it means to be a human being amidst other humans in organizational settings and beyond.

In 2012, she introduced Deep Democracy in the Netherlands, where she and her Human Dimensions team provide training. Kramer is always looking for new ways to build strong tribes and reinforce mutual ties. She shares her knowledge with people in the world of organizational consultancy, collaboration and leadership by means of top-notch lectures and master classes. Her goal is to improve individual and group effectiveness and results (while also making the world a vastly more pleasant place to be). She trains people, so that we will never again have to hold meetings, but have lively and honest conversations instead. She captivates you with stories that create space for new ways of seeing and behaving. As her stories progress, what seemed normal to you becomes strange, and what was strange becomes familiar.

Jitske Kramer (1973). Corporate anthropologist. Public speaker. Entrepreneur. Facilitator. Founder of Human Dimensions. Trainer of the year 2013. Author of *Managing Cultural Dynamics*, *Deep Democracy – The wisdom of the minority*, *Wow! What a Difference!*, *Voodoo – A Journey to Find Yourself Through Ancient Rituals*, *Work Has Left the Building* and co-author of *The Corporate Tribe* (Management Book of the Year 2016, published in English, German, Russian, Dutch and Vietnamese) and *Building Tribes*. Kramer works in Dutch and English.

## RECOMMENDATIONS

'Bullseye! Because of the sharp observations and practical advice, but also because she has involved her readers with writing this book and lets their voices speak at length.'

**Ben Tiggelaar**, bestselling author and behavioral scientist

'You need to read everything from Jitske Kramer.'

**Joris Luyendijk**, journalist and author from *Swimming With Sharks*

'Jitske asks the right questions, she offers practical tools for a positive perspective in these difficult times.'

**Typhoon**, rapper and entrepreneur

'I always assumed that change came with uncertainty and stress, but having read this book I now know great change offers great opportunities: a new vision, courage and even poetry.'

**Dolf Jansen**, author, comedian, presenter, marathon runner



'Jitske Kramer has popularized anthropology through her books and lectures and this book will release your inner magician.'

**bol.com**

'A book for under each Christmas tree and one of the ten best management books of 2020.'

**Management Team Magazine**

'It is impressive that she succeeded in writing so much relevant information on this actual subject. Many people will recognize themselves in the many examples and tips.'

**Frankwatching.com**

'The most beautiful things are created under pressure, this book – written in ten days – is a gem with an unexpected connecting aspect. Its message of hope and focus on how to perceive crisis as a driver for lasting change makes this book an ultimate recommendation.'

**VOV Learning Network, Belgium**

'Practical, useful, educational, lots of recognition and even more information. I bow deep for writing this book in such a short time, for writing it in co-creation, for the revealing examples. I have read the book with much pleasure, well-recommended.'

**Dutch National Register**

'Jitske Kramer uses an anthropological perspective to explain how the COVID crisis has changed our working lives and what the impact is for our working culture. How do you make working from home a success and how can you shape this new hybrid working culture as a leader and organization?'

**Business Trainer**

'According to Kramer, our approach to online meetings is still too much with the mindset of a live meeting, captured in a computer screen. Truly communicating digitally requires a different approach, with different rules and skills. We need to accent the subtle signals we normally use with tone, facial expressions, things that are hard to pick up on through the screen. Online meetings require clear rules to make sure you can stay focused. The list for digital etiquette in the book is essential and the online check-in and check-out could immediately make for better online meetings. *Work Has Left the Building* is informative, personal and engaged. The author and publisher succeeded in publishing a great book within six weeks, quite an achievement.'

**Rudy Kor**, author and advisor on Change Management

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