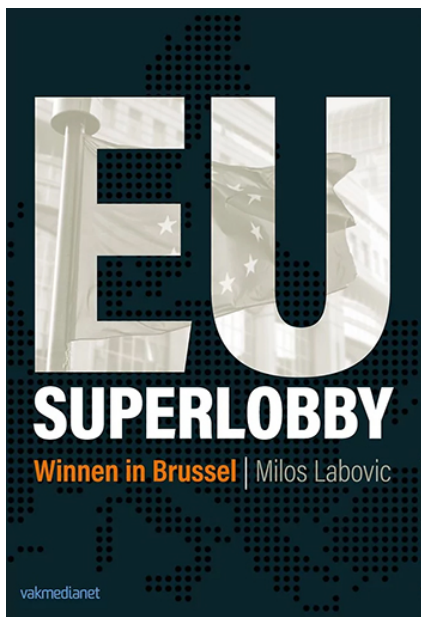


SANTASADŌ

Milos Labovic - EU Superlobby

Winning in Brussels

ECONOMY | PRESENTATION



An indispensable guide for anyone who wants to win in Brussels.

Supporters and opponents of the European Union agree. Brussels is the place where the most important political decisions are taken. But how can your organization make an impact on European policies without getting lost in the Brussels labyrinth? In *EU Superlobby*, respected lobbyist Milos Labovic outlines various lobbying tactics and strategies that will give you a competitive advantage in the EU bubble. Thanks to this book, the reader can manipulate extensive processes, generate attention for his case and learn to be the linchpin in Brussels. Secrets are revealed and myths are shattered.

EU Superlobby is written for everyone who wants to lobby successfully in Brussels: lobbyists, civil servants, managers, journalists, administrators, students, and representatives of associations and trade associations. The book features contributions of the greatest experts in the field of European affairs.

Published in February 2017 | Paperback | 276 pages | ca. 45,000 words

- Full English translation available
- World English rights sold to John Harper Publishing
- Dutch edition published by Management Impact

ABOUT THE AUTHOR

Milos Labovic is an EU specialist in the Dutch House of Representatives. He previously was a lobbyist in Brussels on behalf of the Dutch province of Zeeland and he is the founder of EUKNOWHOW.eu.



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