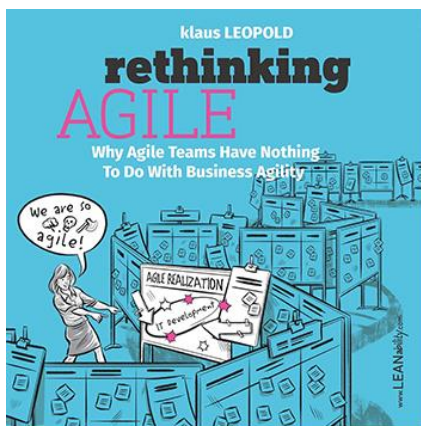# SANTASADO

Klaus Leopold - Rethinking Agile

Why Agile Teams Have Nothing To Do With Business Agility

AGILE, LEAN, SCRUM | BESTSELLERS | TEAMS

All the agile cards have been pulled, and nonetheless new products still do not get faster to the market. Competitors are overtaking left and right, while your own innovation processes are stalling?

If this situation seems familiar, you should read this story about a company that prepared their agile transition in exemplary fashion: 600 employees reorganized into cross-functional teams, their work visualized and practically perfect Standups and Retrospectives held. The result: Time-to-Market for the products became worse – and not a trace of business agility.

Klaus Leopold shows in words and illustrations what goes wrong with many agile transformations and why the desired improvements fail to materialize. You also learn how to get out of a dead end and what can be done with the help of the Flight Levels thinking model to avoid a dead end in the first place and to achieve the goal of "more business agility" after all.

In the 2nd edition you will find an expanded and updated explanation of the Flight Levels Thinking Model. With this model, Klaus Leopold shows companies worldwide how to avoid the traps of local optimization and scaling blueprints and where the levers for real, individual business agility are hidden instead.

This much in advance: Don't start agilizing teams - it saves nerves and a lot of money!

2nd revised edition published in November 2021 | Paperback | 176 pages | ca. 50,000 words

- Over 20,000 copies sold
- English, Spanish, Polish and Portuguese editions published by LEANability Press
- German edition published by dPunkt Verlag
- Full English, Spanish, Portuguese and German translations available

ABOUT THE AUTHOR

Dr. Klaus Leopold is a computer scientist and, as a top-management consultant, he has been helping companies worldwide to move agile in the market for more than ten years. Klaus developed the Flight Levels model because he repeatedly observed a phenomenon in agile transformations: Teams are "agilized", but these local optimizations do not lead to an agile business. In his book *Rethinking Agile*, he shows how to avoid this error from the very beginning and what makes for real business agility when aligning an organization with the market's demands. In his early years in the Agile community, Klaus was intensively involved with Kanban. He wrote two standard works on the subject with *Practical Kanban* and *Kanban Change Leadership.* Today, his focus is on offering a way for organizations to find their individual path to more business agility with the Flight Levels model.

He shares his thoughts, experiences and insights on the blog of www.leanability.com and under @klausleopold on Twitter.

RECOMMENDATIONS

'The book is convincing, because the Flight Levels model relies on collective intelligence instead of copy-paste thinking when finding individual solutions for companies.' – **Dr. Bernhard Höhne, Roche**

'Everything agile, everything good, right? Exactly not! A refreshingly honest and attractively illustrated view of things, in which one often recognizes the stumbling blocks of one's own work in an agile company. Including an ingenious recipe for how to do it better: the Flight Levels model.' – **Gabriela Bimüller, ING-DiBa**

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