

# SANTASADŌ

## Karolien Van Riel - Sustainable Business Management

LEADERSHIP



Our world is changing fast. Global events are occurring more often and have a bigger impact on societies and economies than ever before. The current (business) environment shows that things have to change in order to guarantee meaningful lives for future generations. In the past, securing social and environmental stability was regarded as the sole responsibility of the government and non-profit organisations. Businesses, on the other hand, had only one objective: maximising shareholder value. However, due to the impact of businesses on social and environmental issues, governments and non-profit organisations can no longer deal with these problems by themselves. A shift towards sustainable

business management has become a hot topic.

If we want future business leaders to care more about sustainability when making decisions, we should introduce sustainable business management to students and ask them to reflect critically on the current situation and the possible solutions for our future. This book is meant to share the current state of affairs and give an extensive overview of relevant theories and ideas on sustainability, on an economic, social and environmental level. This book is an invitation for students and anyone who's interested to learn about sustainability, to get informed and share their thoughts with one another.

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## ABOUT THE AUTHOR



**Karolien Van Riel** has a degree in Commercial Engineering from the University of Antwerp and teaches courses on economics, sustainability and project management at different University colleges. The author has published books on IT project management and economics and has specialised in digital and sustainable economy.

## TABLE OF CONTENTS

Introduction

Part 1

### **Chapter 1: Introduction to sustainable business development**

Definition

The Global Ethical Trilemma

Carroll's Pyramid

Sustainable Business Management vs. Business Ethics Management vs. Corporate Governance

Case: Examples of Sustainability

### **Chapter 2: New economic paradigms**

The Limits to Economic Growth

New Economic Theories

Case: Baby Pia

### **Chapter 3: Business in society**

Business-Society Interaction

Social Trends

Impact Measurement

Case: Discovery

### **Chapter 4: The ecological footprint**

The Current State of the Planet

Environmental Impact

Policies and Regulations

Case: Plastic Bags & Carbon Dividend

## **Chapter 5: Stakeholder management**

Stakeholder Theory

Creating Shared Value (Porter)

Creating Integrated Value (Visser)

Case: The Kellogg Company

Part 2

## **Chapter 6: Corporate social responsibility**

Introduction

Dimensions of CSR

Critiques on Corporate Social Responsibility

The Future of Corporate Social Responsibility

Case: Johnson & Johnson Benelux

## **Chapter 7: Social entrepreneurship**

Introduction

Social Innovation

How to Start a Social Enterprise?

Business Models

Cases: Right2Score, Billie Cup & Oh!rganic

## **Chapter 8: Digital economy**

The Impact of Digitalisation in our Economy

The Future of Digitalisation

Artificial Intelligence

The Link Between Sustainability and Digitalisation

Case: Self-Driving Cars

## **Chapter 9: Circular economy**

Introduction

The True Potential of Circular Economy

Circular Solutions

Case: Chep

## **Chapter 10: Sustainable energy management**

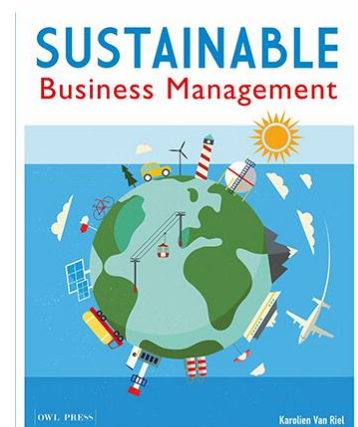
Introduction

Types of Sustainable Energy Sources

Clean Energy Strategies

Clean Energy Solutions

Case: Copenhagen 2025



## **Chapter 11: The future of sustainable business management**

Future Sustainable Business Management

Integration of Solutions

Impact of COVID-19 on Sustainability

Conclusion

List of abbreviations

Acknowledgments

References

