

SANTASADŌ

Paul Rulkens - The Power of Preeminence

High-performance principles to accelerate your business and career

LEADERSHIP | PERSONAL DEVELOPMENT



If you want to accelerate your business and career and stand out like a tall giraffe surrounded by tiny field mice, now is the time to get serious and get going.

In this book, high performance expert Paul Rulkens offers the best ideas, insights and techniques to get everything you can out of everything you have -- from business growth to maximizing your own performance.

In *The Power of Preeminence* you will learn the critical skills and inside secrets to:

- Focus on the few things necessary for business success
 - Dramatically grow your business and career
 - Achieve twice the results in half of the time
 - Strategically quit your way to achieve big goals
- Communicate anything to anyone
 - Quickly and cheaply innovate and outsmart your competition
 - Rapidly build essential high-performance habits
 - Become part of the top 10 percent in your professional field

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- Full English manuscript available
- English and Dutch editions published by Management Impact



ABOUT THE AUTHOR

Paul Rulkens has drawn from his extensive experience in developing high-performance organizations and individuals to create a guide, packed with proven and practical ideas. You don't have to be ill in order to get better. Whether you are a business leader, company owner, or ambitious professional, The Power of Preeminence has the necessary tools to significantly raise the bar and quickly take you and your organization to the next level of business

improvement and career success.

RECOMMENDATIONS

'This is a fantastic book. Absolutely one of the best books I have read. This book does inspire you, but many books do that, this book goes on and gives you actionable items, that work. Do yourself and favor and give it a read!'

'Great advice and guidance for anyone working in the business world. Rulkens had written a concise, well-organized book that can not only help anyone in business, but also in everyday life challenges.'

'What a powerful word: preeminence. It's defined as the fact of surpassing all others and for many in business this is the holy grail. But what about in your personal pursuits? Do you care about achieving high performance in the activities you undertake or the goals you pursue? If the answer is yes, then the ten big ideas that Rulkens unpacks in his book will be of interest to you. Understood and then implemented in your business or life, you will 'stand out like a giraffe surrounded by tiny field mice'.'

'This was an easy read, with lots of very powerful concepts and it's written in an easy-to-consume and comprehend format. My hardcopy is heavily highlighted and tabbed... my guess is yours will be as well when you're done reading it!'

'Practical and brilliant without any unnecessary fluff.'

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