

SANTASADŌ

Chantal Schinkels - The IT Girl

How to survive a male-dominated workplace?

HUMAN RESOURCE | PERSONAL DEVELOPMENT



Technical innovations are impactful for society and if these innovations are developed by men, it will often turn out to be a product that is mainly suitable for men. There is currently face recognition software being used that fails to recognize female doctors, as doctors are men, right?

It is about time that we have more women working in the technology sector, but this is currently not working. Only 14 percent of all employees in Dutch IT is a woman. Prejudice and favoritism prevent women to reach leadership positions in IT, increasing the odds that a woman will leave the tech industry. Which is a shame for the organization, the women involved, and the money invested in her education.

With countless examples and convincing statistics, *The IT Girl* shows that things need to and can change.

- You need to be aware of the unconscious biases.
- The story is interesting for everyone who works in a male-dominated industry.
- With a chapter for the men who want to make a difference.

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- Nominated for Management Book of the Year
- Dutch edition published by Van Duuren Media



ABOUT THE AUTHOR

Chantal Schinkels has over 10 years of experience in e-commerce and has supported various million-euro web shops in their development processes. As ethical e-commerce expert she asks companies how far they are willing to go for extra online revenue and if it really is something to strive for. Her autism is partially responsible for her telling the raw story full of facts, scientific research, and personal experiences. Her vision is disarming and she

is not shy to share it.

RECOMMENDATIONS

‘While I personally don’t have negative experiences as a woman in IT, this book has made me aware that that is not the case for all women and girls. At least it makes me want to become more of an example and support other women in their ambitions.’ — **Ilka Timofei**, Managing Director Hypernode

‘This book shows the specific problems of the current IT industry.’ — **Gina Doekhie**, Cybercrime Specialist

‘Women in tech, they are here but there are not a lot of them. How did that happen? Chantal Schinkels started searching for answers. She doesn’t just blame the executives but shows the stories from the work floor which make this book that more interesting.’ — **NRC Handelsblad**

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