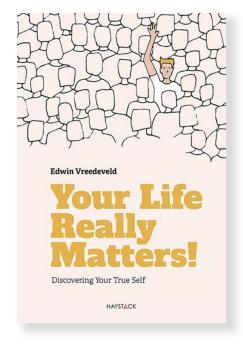


# **Erwin Vreedeveld - Your Life Really Matters!**

**Discovering Your True Self** 

PERSONAL DEVELOPMENT



Do you want a better grip on life? Then follow your heart's desire.

Does change come difficult for you? Do you find yourself often pleasing others and neglecting your own personal needs and desires? Then *Your Life Really Matters!* is exactly for you. In this book you'll discover:

- Am I following my heart's desires?
- Why am I doing the things that I do?
- What adjustments do I need to make to stay on the right path?
- How I'm going to keep it up daily?

Your Life Really Matters! is an eye opener for everyone that wants to follow their passion in life and become the person they were meant to be.

Published in March 2024 | Paperback | 288 pages | ca. 81,000 words

- Full English translation available
- English and Dutch editions published by Haystack



#### ABOUT THE AUTHOR

**Edwin Vreedeveld** worked for many years as a manager at a large multinational until he realized that his passion in life was elsewhere. Afterwards he founded the How Company and became an enthusiastic trainer and coach. Since then, he has helped thousands around the world discover their own personal and professional passions in life, and how to pursue them.

#### RECOMMENDATIONS

"A pleasure to realize that once again, Erwin Vreedeveld's dynamic creativity, humor, and knowledge have created a book that is an inspiring personal adventure."

## Roland Kahn, founder CoolCat

"A feast of recognition. Stimulating, inspiring, which I could immediately apply to my own life."

### Erica Bischoff, senior manager

"With digital transformations, human beings make all the difference. Together with Edwin we started the Accelerate Program to combine IT knowledge with personal leadership. This book is mandatory reading!"

## Bert Ertman, Chief Technology Officer

"The book describes how the world works and why it is so hard to free yourself from the status quo sometimes. The humble personal story makes the book easy to read, while the entrepreneur's experience who has trained thousands with his organization supplies structure to the book. Highly recommended for anyone wondering if there is more to life."

#### Roy van den Anker, Management Book

"Vreedeveld makes you think, especially with the questions you can answer after each chapter in the book. Recommended for anyone who feels the need to make a change in life, but is unsure how."

Kim Pit, Frankwatching.com

#### **TABLE OF CONTENTS**

- 1. Foreword
- 2. Introduction
- 3. Don't sweat the small stuff
- 4. Retreat.....and pull up the gates!
- 5. This new day and age
- 6. Which road really leads to Rome?
- 7. Inching along...
- 8. Accomplishment is great, manifesting is powerful
- 9. Who decides who I'm supposed to be?
- 10. I want to make a difference, but they just don't see it that way
- 11. Who the hell am I?
- 12. 'Straight ahead!'
- 13. (NOT) Knowing what you (don't) want!
- 14. Manifesting short-term gains
- 15. You've got talent but...
- 16. I am, therefore I think
- 17. I see what you don't see!
- 18. And that's the way it should be!
- 19. To taboo or not to taboo, that's the question
- 20. Taboolations
- 21. Working on yourself, everyone benefits
- 22. Facing the unknown
- 23. DIY periodical check-up
- 24. Your personal growth: great for yourself ... and for others!
- 25. Mastering your own destiny
- 26. Your life really matters!

